

HAMZA DEYAF

LEADER. CEO. ENTREPRENEUR. ATHLETE.

PROFESSIONAL BACKGROUND

FENIEX INDUSTRIES - CEO

JAN 2010 - PRESENT

Founded, developed and grew Feniex Industries, Inc. into an engineering, marketing, and manufacturing company of 200+ direct and indirect employees. Generated over \$100m+ in total sales of vehicle emergency warning equipment since its establishment in 2010.

- Fostered a distribution network of over 650+ active dealers worldwide.
- Established an 8 member executive management team of VPs and Chief Officers.
- Developed and engineered a portfolio of 100+ electrical software and mechanical products
- Built a domestic and international supply chain of 50+ semiconductor and mechanical vendors.
- Created Marketing, Engineering, Manufacturing, Sales, HR, Finance and Logistics departments.
- Engineered a working capital forecast that funded consistent 40%+ yearly growth.

SPEEDTECH LIGHTS - FOUNDER & CEO

JAN 2005 - DEC 2009

Founded, developed and engineered SpeedTech Lights, Inc. into an online direct-to-consumer company.

- Engineered an online e-commerce site with perfected implementation of SEO, PPC and 7x7
- Created an international supply chain of 10+ vendors in China, Taiwan, and Mexico.
- Established a management team in Marketing, Customer Support, Engineering and Logistics.
- Built, managed and maintained a fully functioning cash flow and working capital forecast.

CONNECT

512.420.7584



South Austin, TX



h.deyaf@feniex.com



Linkedin: [Hamza Deyaf](#)



CAREER GOAL

To aggressively pursue endless self growth and propel positive change in the lives of many.

REFERENCES

Bill Larosa - Vistage Chair / Former CEO
Bill.Larosa@Vistage.com / 512.934.2300

Keith Frase - B2B CFO / Former CEO - CFO
KeithFrase@gmail.com / 512.814.9220

Gary Wojick - I-Rex Director of Operations
Gwojick@irexmfg.com / 512.415.2275

ACCOMPLISHMENTS

ERNST & YOUNG - Entrepreneur of the Year Finalist 2018

UNIVERSITY OF TEXAS - Hamza Deyaf Room Dedication 2017

COMPANY SALE - SpeedTech Lights, Inc. 2010

UNIVERSITY OF TEXAS - B.S. Sports Medicine, Track & Field - 3 Time All American 2004-2009

SKILLS

Leadership

Strategy

Communication

Motivation Speaking

Team Building

People Management

VIDEOS / MEDIA



[Our Purpose](#)



[EY Award](#)



[Olympic Goal](#)



[Greatest Obstacle](#)



[Room Dedication](#)